

AIL/2023-24/01 March 4, 2024

To

| BSE Limited | National Stock Exchange of India Ltd |
|------------------------------|---------------------------------------------|
| Phiroze Jeejeebhoy Towers, | Exchange Plaza, 5th Floor, Plot No. C-l, G |
| Dalal Street, Mumbai 400 001 | Block, Bandra Kurla Complex, Bandra (East), |
| | Mumbai - 400 051 |
| | |
| Scrip Code: 542752 | Symbol: AFFLE |

<u>Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements)</u> <u>Regulations, 2015</u>

Dear Sir/ Madam,

Further to our letters dated May 24, 2023 and June 1, 2023 with regard to 100% acquisition of YouAppi Inc. ("YouAppi") by Affle International Pte. Ltd. ("AINT"), a wholly-owned Singapore subsidiary of the Company, this is to inform that AINT has confirmed to the Company that Contingent Incremental consideration 1, as defined in the Share Purchase Agreement (the "SPA") dated May 24, 2023, amounting to USD 4,000,000 (USD Four Million) has been paid today. This payment has been made as per the Objects of the Preferential Issue as approved in the EGM dated November 17, 2023.

Submitted for your information and records.

Thanking you,

Yours Faithfully, For Affle (India) Limited

Parmita Choudhury Company Secretary & Compliance Officer